

# Spirion Data Privacy Manager

## The Challenge

Data proliferation, increased data protection and privacy legislation and data loss incidents are top of mind concerns for businesses today. Organizations are tasked with protecting their data footprint to address these challenges but find that it can be very difficult to protect sensitive data if you don't know what you do have or where it resides within the ecosystem. This lack of data insight puts organizations at risk for data breaches, reputational damage and fines for non-compliance with data protection laws.

## The Solution

Spirion's Data Privacy Manager platform provides Privacy-Grade™ data discovery and purposeful classification in a highly scalable SaaS hybrid architecture, able to thoroughly scan both on-premises endpoints/servers and cloud repositories at enterprise scale. It quickly and automatically discovers, classifies, and remediates almost any form of sensitive data or personally identifiable information (PII) anywhere on-premises, in the cloud, and on all endpoints.

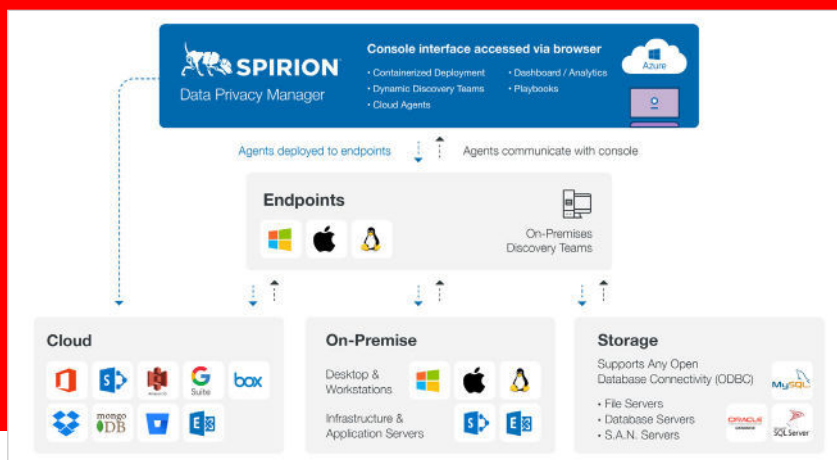
Data Privacy Manager's accurate and comprehensive data discovery and automated classification are the essential first steps for controlling the sprawl of sensitive data and are vital

to ensuring accurate and timely compliance with expanding privacy laws and regulations.

## Find Any Sensitive Data, In Any Location

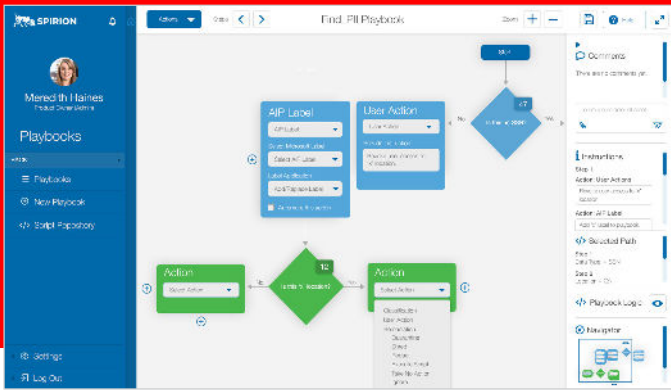
Data Privacy Manager's unique, and proprietary AnyFinds™ in combination with our sensitive data definitions are built-in for key data types. These proprietary technologies in addition to traditional keyword, dictionary, and RegEx scanning combine to provide the most accurate data discovery in the industry and are provided out of the box without the need for ML training.

The platform provides a flexible hybrid approach to data discovery and classification with both software-based agents for on-premises servers or endpoints and agentless scanning in the cloud for simplicity, scalability, and performance. Supported data locations include a wide range of databases, data lakes, file types, and cloud repositories such as Amazon S3 Buckets. Searching anywhere is one of the specialties of the platform, providing wide coverage scanning within extensive data file types including: Office, PDFs, text, personal storage files, and other unstructured data formats like images. All this technology combined provides the ability to identify what needs protecting all over the ecosystem to apply the necessary controls.



## Modern Scalable Architecture

Data Privacy Manager's advanced, Kubernetes containerized microservices software architecture ensures high levels of scalability and performance, with a cloud-hosted console for configuration and management using an intuitive and efficient UI.

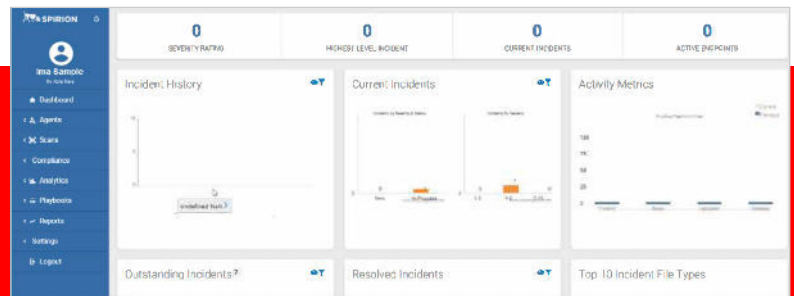


## Modern Productive UI and Playbooks

Data Privacy Manager provides a modern User Interface (UI) with intuitive configuration tools like Playbooks. Wizards make it easy to step through even complex configuration steps. A real-time return of scan results allows quick tests of scheduled scans that run uninterrupted during off-peak hours. Playbooks use advanced interactive flowchart tools for a time efficient layout that allows for visualizing even the most complex sensitive data discovery, classification, and remediation workflows.

## Advanced Dashboard and Flexible Analytics

Data Privacy Manager embeds Microsoft's Power BI engine for its advanced reports and dashboard visualizations, leveraging an enterprise-scale reporting and analytics engine already in use across the industry. Its dashboard provides both system-level overviews and an in-depth drill-down into sensitive data scan results to help organizations understand sensitive data within the context of their business.



## Migrating from Sensitive Data Manager

Data Privacy Manager supports all of the use cases and data locations supported by Spirion's onpremises Sensitive Data Manager while providing cloud scalability and performance benefits, an improved UI and user experience, and faster time to value. Upgrading to Data Privacy Manager is easy with

Spirion providing migration services, training, and support.

Data Privacy Manager is initially available as a secure SOC 2-compliant hosted solution on Microsoft Azure and will also be supported on Amazon AWS and private cloud or on-premises installations.

**Secure the sensitive data at your enterprise with Spirion Data Privacy Manager to apply the sensitive data controls and compliance that your organization needs.**

**Talk to a Spirion data security and compliance expert today: [expert@spirion.com](mailto:expert@spirion.com)**

Spirion is the leader in data discovery, persistent classification, and protection of sensitive data on-premise and in the cloud. Since 2006, thousands of organizations worldwide have reduced their sensitive data footprint and proactively minimized the risks, costs and reputational damage of successful cyberattacks. Spirion provides greater command and control of sensitive data to leading firms across all industries from financial services to healthcare to public sector. Visit us at [spirion.com](https://spirion.com)